



## **Become our Partner in Education!**

### **2024 Annual Fundraising Gala & Auction**

St. Martin's-in-the-Field Episcopal School will hold its largest annual fundraising event, our **Gala & Auction on April 6, 2024**. This year's theme is "Enchanted Garden." Because of the generous support from our school families and the local community, this event raises over \$80,000 annually. All proceeds from this event support St. Martin's academic, arts, and athletic programs; help offset the costs of educating each child; allow us to continue offering need-based tuition assistance; and improve our campus. **We would love for you to become our partner in education as one of our supporters this year.**

**There are many ways to support the Gala & Auction, including sponsorships, advertising, underwriting, and donations of goods and services for the auction – all of which are incredibly important.** In consideration for your support of our fundraising efforts, we offer you an amazing opportunity to reach over 1,000 people, including current families, gala guests, alumni, and church and community members as we recognize you and/or promote your business at our event, in our auction catalog, school newsletters, school website, and social media channels.

St. Martin's Episcopal School has been a cornerstone of Severna Park and the surrounding communities for over 65 years, nurturing students in Preschool through 8<sup>th</sup> grade to be learners, leaders, and friends. At St. Martin's, students are instilled with "a love of inquiry, a sustaining faith, and a generous spirit open to ideas, peoples of the world, and a call to service." We provide a welcoming educational environment, encouraging each individual to grow in Confidence, Compassion, and Character.

**We invite you to join us as supporters of this year's Gala & Auction.** Your tax-deductible gift will help our teachers continue to provide inspiring and engaging learning in 2024 and beyond. Thank you for your consideration and support of St. Martin's Episcopal School!

With deep appreciation,

Christina Hanson  
Director of Development & Marketing  
[chanson@stmartinsmd.org](mailto:chanson@stmartinsmd.org)  
(410) 647-7055 x. 4016

*St. Martin's-in-the-Field Episcopal School is a 501(c)3 non-profit organization.  
Federal Tax ID#: 52-0746549*



**Become our Partner in Education!**  
**2024 Annual Fundraising Gala & Auction**

**SPONSORSHIP OPPORTUNITIES**

In addition to tickets to the event, sponsors enjoy valuable advertising exposure before, during, and after the Gala & Auction, and will reach over 1,000 people including current families, gala guests, alumni, and church and community members.

**PRESENTING SPONSORSHIP - \$10,000**

- \* Recognition with largest company name/logo or family name as the Presenting Sponsor
- \* Logo individually displayed on two posters at event venue
- \* **10 tickets with a premier reserved table**
- \* Provides for 2 faculty/staff member tickets to the event
- \* Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- \* Social media posts on school's Instagram and Facebook pages (once before and once after the event, at minimum)
- \* **Acknowledgement by auctioneer during the live auction** or 15-second commercial/video message during the program
- \* **High-profile, full-page color ad in auction catalog and program**
- \* Logo/name printed on table cards at event
- \* On-site reserved parking for sponsor
- \* Option to include branded item in party favor for guests

**ROSE GARDEN SPONSORSHIP - \$8,000**

- \* Recognition with large company name/logo or family name on auction signage at the event venue
- \* **10 tickets with a prominent reserved table**
- \* Provides for 2 faculty/staff member tickets to the event
- \* Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- \* Social media posts on school's Instagram and Facebook pages (once before and once after the event)
- \* **Acknowledgement by auctioneer during the live auction**
- \* **Back cover, full-color ad in auction catalog and program**
- \* On-site reserved parking for sponsor
- \* Option to include branded item in party favor for guests

**ENGLISH GARDEN SPONSORSHIP - \$6,000**

- \* Recognition with company name/logo or family name on auction signage at the event venue
- \* **8 tickets with a reserved table**
- \* Provides for 2 faculty/staff member tickets to the event
- \* Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- \* **Acknowledgement by auctioneer during the live auction**
- \* Social media posts on school's Instagram and Facebook pages (once before and once after the event)
- \* **Full page, full-color ad in auction catalog and program**
- \* Listing on auction signage posted at the event venue

**TULIP GARDEN SPONSORSHIP - \$5,000**

- \* Recognition with company name/logo or family name on auction signage at the event venue
- \* **6 tickets with a reserved table**



- \* Provides for 1 faculty/staff member ticket to the event
- \* Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- \* Social media posts on school's Instagram and Facebook pages (once before and once after the event)
- \* **Full page, full-color ad in auction catalog and program**
- \* Listing on auction signage posted at the event venue

**COTTAGE GARDEN SPONSORSHIP - \$3,500**

- \* Company name/logo or family name on school website (through Dec. 2024)
- \* **4 tickets to the event**
- \* **Half-page, full-color ad in auction catalog and program**
- \* Listing on auction signage posted at the event venue

**WOODLAND GARDEN SPONSORSHIP - \$2,500**

- \* Company name/logo or family name on school website (through Dec. 2024)
- \* **2 tickets to the event**
- \* **Half-page, full-color ad in auction catalog and program**
- \* Listing on auction signage posted at the event venue

**BUTTERFLY GARDEN SPONSORSHIP - \$1,000**

- \* Company name/logo or family name on school website (through Dec. 2024)
- \* **2 tickets to the event**
- \* **Quarter-page, full-color ad in auction catalog and program**
- \* Listing on auction signage posted at the event venue

**UNDERWRITING OPPORTUNITIES**

Contributions from the following underwriting opportunities will be used to offset the various costs associated with hosting this important fundraising event, which then maximizes the amount of money directly benefiting our students. In consideration for your support, we recognize your business or family name in our Gala & Auction catalog and on event signage, in our school e-newsletter, website, and our school's various social media channels before, during, and after the event.

|  |          |
|--|----------|
| Presenting Gala Underwriter<br><i>We name our Signature Drink in Honor of our Presenting Gala Underwriter!</i> | \$10,000 |
| Underwriter: Wine<br><i>Signage at the Bar!</i>  | \$8,000  |
| Underwriter: Entertainment and Photo Station   | \$6,000  |
| Underwriter: Live Auction  | \$5,500  |
| Underwriter: Venue   | \$3,500  |
| Underwriter: Decorations   | \$2,000  |
| Underwriter: Take-home Gift for Guests   | \$2,000  |
| Underwriter: Printed Catalogs/Programs   | \$1,500  |
| Underwriter: Invitations   | \$500    |
| Underwriter: Sweep Cards and Pens  | \$300    |

***Underwriters and sponsors may be eligible for full or partial tax deductions. Please consult your tax advisor.***



**PROGRAM ADVERTISING OPPORTUNITIES**

All underwriting and sponsorship opportunities include space within our printed auction catalog and program. **Print advertisements may also be purchased separately from underwriting and sponsorship.** Options and pricing are below.

**PROGRAM ADVERTISING ONLY (please check the box):**

- TWO-PAGE SPREAD (10”w x 8”h) \$650
- FULL PAGE (5”w x 8”h) \$300
- HALF PAGE (5”w x 3.75”h) \$200
- QUARTER PAGE (2.45”w x 3.75”h) \$150

**Camera-ready ads need to be received no later than March 15, 2024.** If submitting camera-ready ads electronically via email, preferred formats are .jpg, .png, or high-quality PDF. If you need assistance designing an ad, please contact Christina Hanson, Director of Development & Marketing at [chanson@stmartinsmd.org](mailto:chanson@stmartinsmd.org).

**Sponsors and Underwriters, please email your business logo in a .jpg format by March 9, 2024, and print advertisement by March 15, 2024,** to Christina Hanson at [chanson@stmartinsmd.org](mailto:chanson@stmartinsmd.org).

**PAYMENT**

For sponsorships, underwriting, and advertising payments, please send your check made payable to St. Martin’s Episcopal School, attn: Auction and Gala, 375-A Benfield Road, Severna Park, MD 21146. Or pay by credit card.

**SPONSOR / UNDERWRITER / ADVERTISER (please print):**

Business and/or Family Name: \_\_\_\_\_  
*(as you would like to be recognized in materials)*

Contact Name for Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_  
Please make checks payable to St. Martin’s Episcopal School.

I’d like to pay by Credit Card:  
Name as it appears on the card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please charge my card for \$ \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Please include credit card transaction fees in my sponsorship/underwriting/advertising.

Authorized Sponsor/ Underwriter / Advertiser Signature: \_\_\_\_\_

**THANK YOU FOR SUPPORTING ST. MARTIN’S EPISCOPAL SCHOOL!**

**CONFIDENCE · COMPASSION · CHARACTER**