



Become our Partner in Education!
2024 Annual Fundraising Gala & Auction

SPONSORSHIP OPPORTUNITIES

In addition to tickets to the event, sponsors enjoy valuable advertising exposure before, during, and after the Gala & Auction, and will reach over 1,000 people including current families, gala guests, alumni, and church and community members.

PRESENTING SPONSORSHIP - \$10,000

- * Recognition with largest company name/logo or family name as the Presenting Sponsor
- * Logo individually displayed on two posters at event venue
- * **10 tickets with a premier reserved table**
- * Provides for 2 faculty/staff member tickets to the event
- * Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- * Social media posts on school's Instagram and Facebook pages (once before and once after the event, at minimum)
- * **Acknowledgement by auctioneer during the live auction** or 15-second commercial/video message during the program
- * **High-profile, full-page color ad in auction catalog and program**
- * Logo/name printed on table cards at event
- * On-site reserved parking for sponsor
- * Option to include branded item in party favor for guests

ROSE GARDEN SPONSORSHIP - \$8,000

- * Recognition with large company name/logo or family name on auction signage at the event venue
- * **10 tickets with a prominent reserved table**
- * Provides for 2 faculty/staff member tickets to the event
- * Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- * Social media posts on school's Instagram and Facebook pages (once before and once after the event)
- * **Acknowledgement by auctioneer during the live auction**
- * **Back cover, full-color ad in auction catalog and program**
- * On-site reserved parking for sponsor
- * Option to include branded item in party favor for guests

ENGLISH GARDEN SPONSORSHIP - \$6,000

- * Recognition with company name/logo or family name on auction signage at the event venue
- * **8 tickets with a reserved table**
- * Provides for 2 faculty/staff member tickets to the event
- * Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- * **Acknowledgement by auctioneer during the live auction**
- * Social media posts on school's Instagram and Facebook pages (once before and once after the event)
- * **Full page, full-color ad in auction catalog and program**
- * Listing on auction signage posted at the event venue

TULIP GARDEN SPONSORSHIP - \$5,000

- * Recognition with company name/logo or family name on auction signage at the event venue
- * **6 tickets with a reserved table**



- * Provides for 1 faculty/staff member ticket to the event
- * Recognition on school website (through Dec. 2024), in all-school e-newsletter, and on carpool signage
- * Social media posts on school's Instagram and Facebook pages (once before and once after the event)
- * **Full page, full-color ad in auction catalog and program**
- * Listing on auction signage posted at the event venue

COTTAGE GARDEN SPONSORSHIP - \$3,500

- * Company name/logo or family name on school website (through Dec. 2024)
- * **4 tickets to the event**
- * **Half-page, full-color ad in auction catalog and program**
- * Listing on auction signage posted at the event venue

WOODLAND GARDEN SPONSORSHIP - \$2,500

- * Company name/logo or family name on school website (through Dec. 2024)
- * **2 tickets to the event**
- * **Half-page, full-color ad in auction catalog and program**
- * Listing on auction signage posted at the event venue

BUTTERFLY GARDEN SPONSORSHIP - \$1,000

- * Company name/logo or family name on school website (through Dec. 2024)
- * **2 tickets to the event**
- * **Quarter-page, full-color ad in auction catalog and program**
- * Listing on auction signage posted at the event venue

UNDERWRITING OPPORTUNITIES

Contributions from the following underwriting opportunities will be used to offset the various costs associated with hosting this important fundraising event, which then maximizes the amount of money directly benefiting our students. In consideration for your support, we recognize your business or family name in our Gala & Auction catalog and on event signage, in our school e-newsletter, website, and our school's various social media channels before, during, and after the event.

Presenting Gala Underwriter <i>We name our Signature Drink in Honor of our Presenting Gala Underwriter!</i>	\$10,000
Underwriter: Wine <i>Signage at the Bar!</i>	\$8,000
Underwriter: Entertainment and Photo Station	\$6,000
Underwriter: Live Auction	\$5,500
Underwriter: Venue	\$3,500
Underwriter: Decorations	\$2,000
Underwriter: Take-home Gift for Guests	\$2,000
Underwriter: Printed Catalogs/Programs	\$1,500
Underwriter: Invitations	\$500
Underwriter: Sweep Cards and Pens	\$300

Underwriters and sponsors may be eligible for full or partial tax deductions. Please consult your tax advisor.



PROGRAM ADVERTISING OPPORTUNITIES

All underwriting and sponsorship opportunities include space within our printed auction catalog and program. **Print advertisements may also be purchased separately from underwriting and sponsorship.** Options and pricing are below.

PROGRAM ADVERTISING ONLY (please check the box):

- TWO-PAGE SPREAD (10”w x 8”h) \$650
- FULL PAGE (5”w x 8”h) \$300
- HALF PAGE (5”w x 3.75”h) \$200
- QUARTER PAGE (2.45”w x 3.75”h) \$150

Camera-ready ads need to be received no later than March 15, 2024. If submitting camera-ready ads electronically via email, preferred formats are .jpg, .png, or high-quality PDF. If you need assistance designing an ad, please contact Christina Hanson, Director of Development & Marketing at chanson@stmartinsmd.org.

Sponsors and Underwriters, please email your business logo in a .jpg format by March 9, 2024, and print advertisement by March 15, 2024, to Christina Hanson at chanson@stmartinsmd.org.

PAYMENT

For sponsorships, underwriting, and advertising payments, please send your check made payable to St. Martin’s Episcopal School, attn: Auction and Gala, 375-A Benfield Road, Severna Park, MD 21146. Or pay by credit card.

SPONSOR / UNDERWRITER / ADVERTISER (please print):

Business and/or Family Name: _____
(as you would like to be recognized in materials)

Contact Name for Business: _____

Address: _____

Phone: _____ Email: _____ Website: _____

Enclosed is a check for \$ _____
Please make checks payable to St. Martin’s Episcopal School.

I’d like to pay by Credit Card:
Name as it appears on the card: _____

Card Number: _____ Exp. Date: _____ Security Code: _____

Please charge my card for \$ _____ Billing Zip Code: _____

Please include credit card transaction fees in my sponsorship/underwriting/advertising.

Authorized Sponsor/ Underwriter / Advertiser Signature: _____

THANK YOU FOR SUPPORTING ST. MARTIN’S EPISCOPAL SCHOOL!

CONFIDENCE · COMPASSION · CHARACTER